

EXPERIENCE

Hot House Marketing

ART DIRECTOR

May 2017 to Present

Focused on art direction, design, production, brand management and photography.

Self-Employed

FREELANCE GRAPHIC DESIGNER

July 2014 to Present

Branded (and maintaining) a brewery.
Re-branded (and maintaining) a Vancouver prenatal course.
Contract work with various small agencies.

Cypress Mountain

GRAPHIC DESIGNER

September 2016 to April 2017

Focused on art direction, design, production, brand management and photography.

Admok Creative

JUNIOR GRAPHIC DESIGNER

July 2015 to September 2016

Focused on design, production and brand management for companies such as Mr. Lube and Boston Pizza.

Beatroute Magazine - BC Edition

GRAPHIC DESIGNER/PRODUCTION

June 2015 to August 2016

WAX partnership incorporated

ART DIRECTION INTERN

July 2013 to August 2013

Art direction a Christmas advertisement campaign for the downtown Calgary mall. Assisted on various print materials and pitched in when needed.

Sled Island Music & Arts Festival

GRAPHIC DESIGN INTERN

March 2014 to June 2014

March 2013 to July 2013

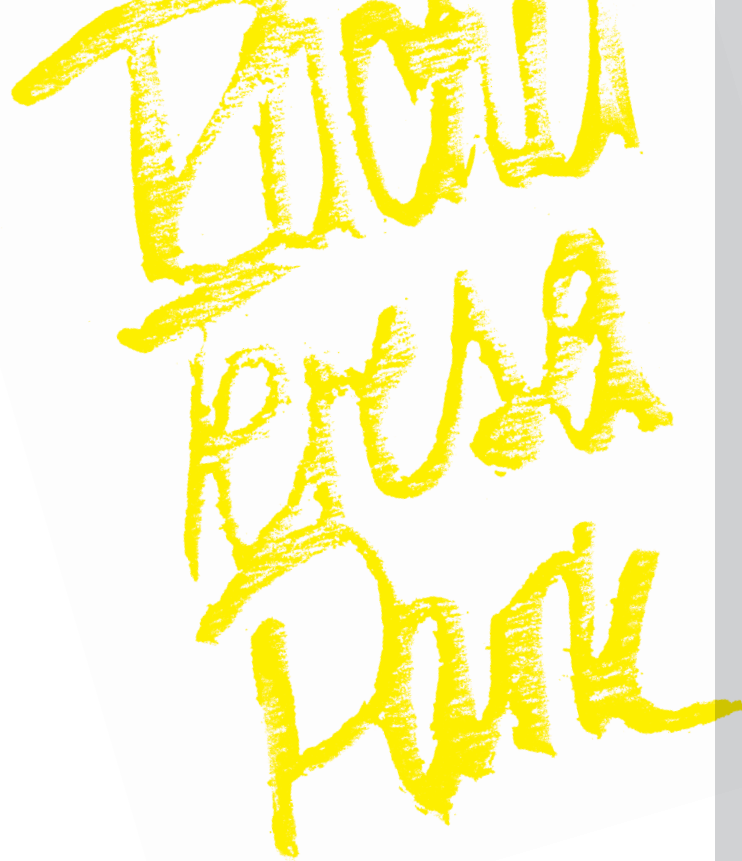
Responsible for creating communication materials, such as advertisements and posters. I also insured that the brand standards were consistent across all platforms.

WAX partnership incorporated

DIGITAL DEVELOPMENT INTERN

March 2010 to July 2010

Researched and monitored the online presence of clients' competitors. I helped with the development of the agency's digital process and social media guidelines, overhauled their portfolio coding (from flash to html), and took part in the creation/brainstorming process for campaigns.



EDUCATION

Alberta College of Art and Design

BACHELOR OF DESIGN

CLASS OF 2014

Southern Alberta Institute of Technology

NEW MEDIA PRODUCTION DESIGN

DIPLOMA, CLASS OF 2010

VOLUNTEER EXPERIENCE

The Society of Graphic Designers Canada

ACAD STUDENT LIAISON

January 2012 to June 2014

Alberta Animal Rescue Crew Society

PHOTOGRAPHER

July 2012 to September 2012

AWARDS & RECOGNITION

Applied Arts, Student Awards

2014, Winner in three categories:

Design - Single

Design - Series

Complete Packaging Design